

XI European Symposium on Poultry Welfare

Prague, Czech Republic, 26–29 June 2023

Partnership Packages





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Welcome Letter

Dear colleagues, ESPW 2023 participants,

It is my pleasure to inform you that **XI European symposium on Poultry Welfare will take place between 26–29 June 2023 in Prague, Czech Republic.**

I hope you will kindly accept our sincere invitation enabling us to welcome you to the symposium. I would like to emphasize that the local organizing committee of the Czech Branch of WPSA is prepared to do its best to satisfy your expectations.

We are expecting more than 200 participants – among them many opinion leaders, representatives of important poultry industries and science, and other professionals from entire Europe.

The aim of the meeting is to continue the successful series of scientifically excellent meetings and to present the most relevant ongoing research to people from both industry and research institutes.

We hope, since animals are sentient beings, continues improving of their welfare is important for all of us.

XI European symposium on Poultry Welfare also gives us a great pleasure to invite you to come to the capital of the Czech Republic, the magnificent city of Prague built around the Vltava River and to admire the historical monuments and also to visit the great variety of cultural and social events.

We are looking forward to seeing you in Prague!

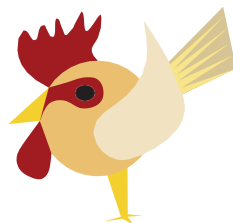
On behalf of the Organizing Committee

Martina Lichovnikova

and

Pavel Trefil

President of the Czech Branch of WPSA





General Information

Conference Dates

26–29 June 2023

Conference Website

<https://www.espw2023.org/>

Sessions of the Symposium

- **Welfare assessment (labelling, traceability, precision livestock farming, smart technologies)**
- **Poultry killing, transport, slaughtering**
- **Poultry breeding and welfare, epi-genetics, transgenic, ethics, editing genome**
- **Alternative strategies to the killing of day-old male chicks**
- **Welfare of day-old chicks, early nutrition and on-farm hatching**
- Welfare – part of poultry production sustainability
- Main welfare challenges (feather pecking, beak trimming, keel bone, bone strength in broilers)
- Poultry behaviour, cognition, enrichment
- Best practices for poultry housing and management

Symposium Secretariat

GUARANT International spol. s r.o.

Českomoravská 19, 190 00 Prague 9, Czech Republic

Tel.: +420 284 001 444

E-mail: espw2023@guarant.cz

Meeting Venue

Cubex Centre, Prague

Ideal location and proximity to the Pankrác metro station (just 150 m away) and less than a minute car access from the highway (D1) provide the participants comfort and stress-free arrival.

If you go by car you can park in the Arkády shopping centre which is less than 100 meters from the Cubex Centre Prague. Please note that the first 2 hours of parking there are for free, and any additional time is 40 CZK per hour.



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Partnership Opportunities

To choose the sponsorship package that suits your company the best, you may combine the below mentioned possibilities. Your Sponsorship level will be determined according to your total contribution. All the activities mentioned below can be ordered separately.

Premier Partner

Total partnership contribution over

12 000 EUR

- Acknowledgement in all on-site printed materials – category Premier Partner
- Top Priority in the choice of exhibition space and location
- Up to 8 exhibitor registrations for a discounted price 700 EUR (The registrations are not included. The Premier partnership only allows you to buy them at a discounted price.)
- Company contact information and company description (350 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the event
- Social dinner sponsorship
 - Partner's logo displayed in Social dinner room
 - Partner can distribute their own flags, napkins, etc. or place roll-up banners
 - Acknowledgement in Programme as a Social dinner Partner
- Satellite symposium
 - Up to 45 mins Partner's Presentation on a selected topic placed in the main programme + 15 mins for Q&A
 - Partner's advertisement of the Satellite Symposium on the website
 - Partner's advertisement of the Satellite Symposium in emails sent to participants



Platinum Partner

Total partnership contribution over

8 000 EUR

- Acknowledgement in all on-site printed materials – category Platinum Partner
- Second Priority in the choice of exhibition space and location
- Up to 6 exhibitor registrations for a discounted price 700 EUR (The registrations are not included. The Platinum partnership only allows you to buy them at a discounted price.)
- Company contact information and company description (300 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the event
- Satellite symposium
 - Up to 45 mins Partner's Presentation on a selected topic placed in the main programme + 15 mins for Q&A
 - Partner's advertisement of the Satellite Symposium on the website
 - Partner's advertisement of the Satellite Symposium in emails sent to participants

Gold Partner

Total partnership contribution over

4 000 EUR

- Acknowledgement in all on-site printed materials – category Gold Partner
- Third Priority in the choice of exhibition space and location
- Up to 4 exhibitor registrations for a discounted price 700 EUR (The registrations are not included. The Gold partnership only allows you to buy them at a discounted price.)
- Company contact information and company description (200 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the event



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Silver Partner

Total partnership contribution over

3 500 EUR

- Acknowledgement in all on-site printed materials – category Silver Partner
- Fourth Priority in the choice of exhibition space and location
- Up to 3 exhibitor registrations for a discounted price 700 EUR (The registrations are not included. The Silver partnership only allows you to buy them at a discounted price.)
- Company contact information and company description (100 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the event

Bronze Partner

Total partnership contribution over

3 000 EUR

- Acknowledgement in all on-site printed materials – category Bronze Partner
- Fifth Priority in the choice of exhibition space and location
- Up to 2 exhibitor registrations for a discounted price 700 EUR (The registrations are not included. The Bronze partnership only allows you to buy them at a discounted price.)
- Company contact information and company description (50 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the event



Other Partnership Opportunities

Congress Bags – exclusive

1 500 EUR

- Bags with the Company logo provided to each participant
- Acknowledgement in Programme as a congress bags' partner
(if provided by sponsor, the price reduces to 50 %)

Lanyards – exclusive

1 500 EUR

- A lanyard with the Company logo provided to each participant
- Acknowledgement in Programme as a Lanyards' partner
(if provided by sponsor, the price reduces to 50 %)

Badges – exclusive

1000 EUR

- Company logo printed on Badges
- Acknowledgement in Programme as a Badges' partner

Pens – exclusive

800 EUR

- Company logo printed on Pens provided to each participant
- Acknowledgement in Programme as a Pens partner
(if provided by sponsor, the price reduces to 50 %)

Notepads – exclusive

800 EUR

- Company logo printed on Notepads provided to each participant
- Acknowledgement in Programme as a Notepads' partner
(if provided by sponsor, the price reduces to 50 %)

Welcome Reception Partner – exclusive

2 500 EUR

- Partner's logo presented at Welcome Reception
(organised within the Symposium area on the first day)
- Partner's logo at the official website with a link to the Partner's homepage
- Partner can place roll-up banners and other branded materials
at the Welcome Reception area
- Acknowledgement in Programme as a Welcome Reception partner

Information (navigation) System

1 000 EUR

- Company name and logo placed on all directions signs and meeting room labels
- Acknowledgement in Programme as an Information system partner



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Advertisements

Final Programme

1 half inside page advertisement	300 EUR
1 inside page advertisement	400 EUR
1 inside cover front/back page advertisement	550 EUR
1 back page advertisement	650 EUR

Congress Bag Insert (maximum A4 format)

1 company insert	500 EUR
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Exhibition

The price includes only location of the net surface, one exhibitor registration, 1 table, 2 chairs, electrical connection. All rental of equipment such as booths, carpets, other furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

Minimum size exhibition 3 sq m	2550 EUR
Additional 1 sq m	500 EUR

Additional Exhibitor Registrations	850 EUR
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The exhibitor Registration includes:

- Entrance to the scientific programme
- Refreshment during coffee breaks
- Welcome reception



Payment Conditions

50 % of the total amount should be paid upon signature of the contract.
50 % of the total amount should be paid by May 31, 2023.

All mentioned prices do not include VAT.

Contact Us

If you are interested in a Partnership or need any additional information, please contact Mrs. Lucie Vavra who is managing Partnership & Company Requirements for more details.

Lucie Vavra

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www.espw2023.org